

EVALUATION LETTER

Project: Digital Storytelling for Social Change (DiGiSC)

Erasmus+ Youth Exchange

27 March - 4 April 2026 | Pissouri, Cyprus

As the sending organisation from North Macedonia, **Association Center for Psychomotor and Physical Culture Studio Morena Skopje**, we are pleased to evaluate the implementation and outcomes of the Erasmus+ Youth Exchange **Digital Storytelling for Social Change (DiGiSC)**, hosted by ACPELIA in Pissouri, Cyprus.

The project provided an inspiring and well-structured learning environment where young people explored the potential of digital storytelling as a tool for raising awareness, promoting diversity and inclusion, and encouraging positive social change. Throughout the programme, participants were actively engaged in non-formal learning activities including storytelling workshops, photography, theatre, debates, collaborative group work and the creation of digital media, enabling them to transform ideas into meaningful messages with social impact.

From our perspective, the learning objectives were successfully achieved. Our participants strengthened their digital competences by gaining practical experience in visual storytelling, content creation and the responsible use of digital media. At the same time, they developed essential transversal competences such as teamwork, communication, creativity, critical thinking and intercultural understanding while working in international groups on topics related to diversity, social justice and inclusion. These outcomes fully reflected the educational goals of the project and the Youthpass competence framework.

As an organisation actively working with young people through non-formal education, creativity and personal development, we particularly valued the project's practical approach, which enabled participants to immediately experience and apply the methods rather than only learning about them theoretically. This experiential approach significantly strengthened the learning process and increased participants' confidence in transferring the acquired knowledge to their future youth work and local initiatives.

Beyond the technical skills acquired, the exchange created a safe and inclusive environment that encouraged young people to express their opinions, share personal experiences and engage in meaningful dialogue about contemporary social challenges. We observed significant growth in participants' self-confidence, initiative and willingness to become active contributors within their local communities. The combination of experiential learning and intercultural cooperation enabled participants not only to acquire new knowledge but also to better understand different perspectives and appreciate cultural diversity.

We would also like to acknowledge the excellent cooperation with the hosting organisation, ACPELIA. The project was professionally coordinated from the preparation phase through implementation and follow-up. Communication with partner organisations was clear, timely and transparent, while all logistical and organisational aspects were managed efficiently. The facilitators created a supportive atmosphere that encouraged active participation, collaboration and mutual respect throughout the mobility.

Following the mobility, our participants remained motivated to disseminate the project's results within their local communities, sharing the knowledge and inspiration gained during the exchange while promoting Erasmus+ opportunities among other young people. This demonstrates that the impact of the project extended well beyond the mobility itself and contributed to strengthening active citizenship and community engagement, in line with the project's objectives.

Overall, we consider **Digital Storytelling for Social Change (DiGiSC)** to be a highly valuable educational experience that successfully combined creativity, digital innovation and non-formal learning to empower young people as active citizens and storytellers for positive social change. We sincerely appreciate the professionalism, commitment and dedication of the hosting organisation and highly recommend ACPELIA as a reliable and experienced Erasmus+ partner for future international cooperation.

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